



## Is a Game Right for your Brand?

**Here are some questions to consider when thinking about developing a game for your brand. If you say yes to any of these, it could be a good match.**

Do you like to play games?

Do you have a unique process that you own rights to?

Do you have a 'hole' in your client experience or results? (ie: a percentage of your ideal clients do not experience success in your process, or a concept takes a while to 'stick', etc.)

Do you have an opening in your marketing pipeline that needs to be filled? (ie: drop-off after product or service purchase, bridge between a book and coaching, etc.) OR, Would a game be a new marketing pipeline for you?

Is your brand already about fun and play, or are you lacking a 'fun' quotient, or would fun & play balance your more serious agenda?

Have you written a book or ebook about your process?

Do you have capital & time to invest in a developing physical product?

Do you have an established brand identity?

Do you desire to expand your brand to include any of these: Fun or Play, Community or Collaboration, Meditation, Soul's Guidance or Deep Thinking as part of the client experience?

**I'd love to chat with you about your unique situation in regards to game creation and see how we might work together. I'm excited to support you in creating your own branded game (whether we work together or not!) Go ahead and [Book a Time here](#) for a conversation. I look forward to meeting with you!**

*Jean Berry*